

# Aligning AI and the Future of Workforce Development

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# Future- Proofing Your Workforce with an MBA in AI



Artificial Intelligence (AI) is rapidly transforming industries, driving innovation, and redefining competitive landscapes. As AI becomes integral to business operations, a significant challenge emerges: the widening AI skills gap. Organizations that fail to equip their employees with essential AI competencies risk falling behind, while those investing in upskilling position themselves for sustained success.



## The Market Need: AI as a Business Imperative

AI's potential economic impact is substantial. PwC estimates that AI could contribute up to \$15.7 trillion to the global economy by 2030, with local economies potentially experiencing a GDP boost of up to 26%. This underscores AI's role as a critical driver of economic growth and business innovation.



## The Current Gap: Skills Shortage Hindering Progress

Despite AI's rapid adoption, a significant skills gap persists. A report by Deloitte Access Economics highlights a notable shortage in generative AI and digital transformation skills. Similarly, McKinsey emphasizes the need for strategic workforce planning to address uncertainties about workforce skills and capabilities in the AI era.





## The Risk of Inaction: Falling Behind in the AI Race

Organizations that neglect AI upskilling risk operational inefficiencies and diminished competitiveness. Forrester predicts that by 2030, US advertising agencies will automate 7.5% of jobs, highlighting the transformative impact of AI on employment. Without proactive measures, companies may lose market share to AI-savvy competitors.

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## The Opportunity: Empowering Employees, Unlocking Growth

Investing in AI education empowers employees to harness AI's potential effectively. McKinsey's research indicates that employees are more familiar with AI tools than leaders might assume and are eager for more support and training. Upskilling initiatives not only enhance innovation and agility but also serve as effective talent retention strategies.

**McKinsey  
& Company**



## Why an MBA in AI is the Ultimate Workforce Investment

An MBA specializing in AI offers a comprehensive approach to bridging the skills gap. The Ducere Global Business School - Valencia International University and Rome Business School's introduction of an AI-focused MBA is leading this trend, blending management and leadership development, with AI strategy, implementation, ROI, ethical, economic, and social considerations. Such programs equip employees with strategic insight, leadership skills, and adaptability, preparing them to lead AI-driven transformations.



# Conclusion: Future- Proofing Starts Today



Addressing the AI skills gap is a strategic imperative. Organizations that invest in comprehensive AI education, such as specialized MBA programs, position themselves to lead in the evolving AI landscape. By empowering employees with the necessary skills, companies can foster innovation, enhance competitiveness, and ensure long-term success in the AI era.