



PRESS RELEASE

NEWPORT BEACH, CA, December 10, 2019 – Dūcere Global Business School, together with the University of Wales Trinity Saint David (Dūcere - Wales), Announces Partnership with Boys & Girls Club of Westminster, CA, Supporting at Risk Youth to Build a Better Future.

The Dūcere Global Business School has launched a partnership with the Boys & Girls Club of Westminster for the LEG-up Program which aims to provide the necessary building blocks for career success. LEG-up, which stands for Learn - Earn - Grow, includes a full accredited business degree, part time employment, and a set of coaching and life skills.

The LEG-up program provides the resources at risk children need to build a solid footing for their future. Only 9% of low income students graduate college by 24. An holistic approach is needed to achieve success. **Learn** – a fully accredited bachelor degree delivered online, with extensive student and academic support. **Earn** – the provision of long term, part time employment with a corporate partner. **Growth** – in person, peer group workshops to support and motivate students.

At the end of the 2 year program students will have graduated with a BA (Hons) degree, earned an income, demonstrated genuine work experience on their resume and benefitted from a rich mentor/coach program.

“LEG-up is truly the intersection between effective philanthropy and workplace development.”

Di Fleming, Executive Director, Dūcere Foundation

Dūcere Global Business School (Dūcere) delivers accredited university degrees taught by a global faculty of hundreds of world leaders. Dūcere focuses on career ready, industry integrated degrees. Degrees are accredited by the University of Wales Trinity Saint David, a centuries old, British public university. Students have the opportunity to travel to the UK to attend graduation.

The Boys & Girls clubs, typically supports children up to the age of 18, but recognizes the need for support to extend much further. Boys and Girls is world renowned for mentoring and motivating students to stay in school. This support is now extending all the way to college graduation.

“The LEG-up program is a wonderful showcase of what can be done, by bringing together a collaboration of philanthropy, industry and higher education. It takes a village to truly change lives.”

Jeovan Davila, CEO - Boys & Girls Club of Westminster

Students undertaking the LEG-up program also commit to volunteering to younger students, making the program sustainable long into the future.

LEG-up officially launches in February 2020 with the first intake for the Bachelor of Applied Business degree.

“All too often, the dream of College is unattainable, because college is typically too long, too expensive, admissions are too complicated and materials are too disconnected from the actual skills students need. LEG-up is a world leading college – workplace immersion.”

Mat Jacobson, CEO & Founder, Dūcere Global Business School

For enquiries about this press release, contact:



D U C E R E
GLOBAL BUSINESS SCHOOL



University of Wales
Trinity Saint David



BOYS & GIRLS CLUB
OF WESTMINSTER

ABOUT Boys & Girls Clubs

The Boys & Girls Clubs was founded in 1860, with a mission "to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.". The Boys and Girls Club has been ranked number one among youth organizations for the 13th consecutive year, and number 12 among all nonprofit organizations (The Chronicle of Philanthropy). The Boys and Girls of Westminster was founded in 1986.

ABOUT University of Wales Trinity Saint David

UWTSD is a British accredited university established in 1822 under Royal Charter. It has 10,000 students across 7 campuses as well as online offerings. UWTSD was ranked #1 in 2019 for Student Choice Awards. Led by Vice-Chancellor, Professor Edwin Hughes, the university simultaneously takes pride in its history and prestige, while also focussing on the future, with an ambitious plan to transform education.

ABOUT Ducere Global Business School

Ducere is a social Enterprize delivering award winning degrees in 4 continents. Ducere's central mission is to create and deliver the worlds most industry relevant, and workplace integrated university qualifications.

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